

Billing Address:

Targeted Platform Media Attention: Accounts Payable 1291 Hollywood Avenue Annapolis, MD 21403 USA

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Advertiser	POL/Priorities USA Action
Product	TV
Estimate Number	4643

Invoice #	864035-1
Invoice Date	05/29/16
Invoice Month	May 2016
Invoice Period	04/25/16 - 05/23/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	864035
Alt Order #	25173023
Deal #	
Order Flight	05/18/16 - 05/23/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	750
Product 1/2	760

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WFLA	M-F 3-4p	3-4p	•				•	•		
					to 05/24/16	4x	M-WTF				
	WFLA			W	05/18/16	:30	3:33 PM	PRATV1602H	\$650.00		3
	WFLA			Th	05/19/16	:30	3:30 PM	PRATV1602H	\$650.00		4
	WFLA			F	05/20/16	:30	3:22 PM	PRATV1602H	\$650.00		2
	WFLA			M	05/23/16	:30	3:36 PM	PRATV1602H	\$650.00		1
2	WFLA	Local News @ 5a	5-530a								
				05/18/16	to 05/24/16	2x	M-WTF				
	WFLA			W	05/18/16	:30	5:26 AM	PRATV1602H	\$350.00		1
	WFLA			Th	05/19/16	:30	5:27 AM	PRATV1602H	\$350.00		2
3	WFLA	Local News @ 530a	530-558a								
		_		05/18/16	to 05/24/16	2x	M-WTF				
	WFLA			W	05/18/16	:30	5:52 AM	PRATV1602H	\$400.00		2
	WFLA			M	05/23/16	:30	5:41 AM	PRATV1602H	\$400.00		1
4	WFLA	Local News @ 6a	558-7a								
				05/18/16	to 05/24/16	4x	M-WTF				
	WFLA			W	05/18/16	:30	6:22 AM	PRATV1602H	\$1,350.00		2
	WFLA			Th	05/19/16	:30	6:53 AM	PRATV1602H	\$1,350.00		3
	WFLA			F	05/20/16	:30	6:26 AM	PRATV1602H	\$1,350.00		1
	WFLA			M	05/23/16	:30	6:42 AM	PRATV1602H	\$1,350.00		4
5	WFLA	Today Show	657-9a								
		•		05/18/16	to 05/24/16	2x	M-WTF				
	WFLA			W	05/18/16	:30	7:26 AM	PRATV1602H	\$2,400.00		1
	WFLA			Th	05/19/16	:30	8:57 AM	PRATV1602H	\$2,400.00		2
6	WFLA	M-F 4-5p	4-5p								
				05/18/16	to 05/24/16	2x	M-WTF				
	WFLA			W	05/18/16	:30	4:30 PM	PRATV1602H	\$1,000.00		1
	WFLA			M	05/23/16	:30	4:43 PM	PRATV1602H	\$1,000.00		2
7	WFLA	M-F 5-530p	5-530p				_		* ,		
•			0 000p	05/18/16	to 05/24/16	2x	M-WTF				
				03/10/10	10 03/24/10	۷.	1+1 - W 1 F				

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WFLA	M-F 5-530p	5-530p		•		•	•	•		
	WFLA			W	05/18/16	:30	5:11 PM	PRATV1602H	\$1,300.00		1
	WFLA			M	05/23/16	:30	5:27 PM	PRATV1602H	\$1,300.00		2
8	WFLA	M-F 530-6p	530-6p								
		•	•	05/18/10	6 to 05/24/16	2x	M-WTF				
	WFLA			W	05/18/16	:30	5:40 PM	PRATV1602H	\$1,400.00		1
	WFLA			M	05/23/16	:30	5:57 PM	PRATV1602H	\$1,400.00		2
9	WFLA	Local 6p News	6-630p								
			-	05/18/10	6 to 05/24/16	2x	M-WTF				
	WFLA			W	05/18/16	:30	6:10 PM	PRATV1602H	\$2,200.00		1
	WFLA			M	05/23/16	:30	6:10 PM	PRATV1602H	\$2,200.00		2
10	WFLA	M-F 730-8p	730-8p								
		•	·		6 to 05/24/16	3x	M-WTF				
	WFLA			W	05/18/16	:30	7:41 PM	PRATV1602H	\$500.00		3
	WFLA			Th	05/19/16	:30	7:54 PM	PRATV1602H	\$500.00		1
	WFLA			M	05/23/16	:30	7:40 PM	PRATV1602H	\$500.00		2
11	WFLA	Mon 8-10p The Voice	8-10p								
					6 to 05/29/16	1x	M				
	WFLA			M	05/23/16	:30	8:47 PM	PRATV1602H	\$15,000.00		1
12	WFLA	Late News M-Su	M-Su								
				05/18/10	6 to 05/24/16	3x	M-WTF				
	WFLA			W	05/18/16	:30	11:28 PM	PRATV1602H	\$2,000.00		2 3
	WFLA			F	05/20/16	:30	11:29 PM	PRATV1602H	\$2,000.00		3
	WFLA			M	05/23/16	:30	11:31 PM	PRATV1602H	\$2,000.00		1
13	WFLA	Wed 10p Chicago PD	10-1059p								
			-	05/16/1	6 to 05/22/16	1x	W				
	WFLA			W	05/18/16	:30	10:30 PM	PRATV1602H	\$4,500.00		1
14	WFLA	Thur 9p Blacklist	9-10p								
		•	•	05/16/10	6 to 05/22/16	1x	T				
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14	WFLA	Thur 9p Blacklist	9-10p								
	WFLA			Th	05/19/16	:30	9:42 PM	PRATV1602H	\$9,500.00		1
15	WFLA	Local Sa 7a News	7-8a								
					to 05/22/16	1x	S-				
	WFLA			Sa	05/21/16	:30	7:49 AM	PRATV1602H	\$250.00		1
16	WFLA	The Preakness	The Preakness								
				05/16/16	to 05/22/16	2x	S-				
	WFLA			Sa	05/21/16	:30	4:59 PM	PRATV1602H	\$9,500.00		1
	WFLA			Sa	05/21/16	:30	5:25 PM	PRATV1602H	\$9,500.00		2
17	WFLA	Late News M-Su	M-Su								
					to 05/22/16	1x	S-				
	WFLA			Sa	05/21/16	:30	11:10 PM	PRATV1602H	\$2,000.00		1
18	WFLA	SNL	Sa 1130p-1a								
					to 05/22/16	1x	S-				
	WFLA			Sa	05/21/16	:30	12:50 AM	PRATV1602H	\$1,400.00		1
19	WFLA	Su 7p Dateline	7-8p								
					to 05/22/16	1x	S				
	WFLA			Su	05/22/16	:30	7:19 PM	PRATV1602H	\$2,000.00		1
20	WFLA	Sun 10p Dateline	10-11p								
					to 05/22/16	1x	S				
	WFLA			Su	05/22/16	:30	10:30 PM	PRATV1602H	\$2,000.00		1
21	WFLA	Late News M-Su	M-Su								
					to 05/22/16	1x	S				
	WFLA			Su	05/22/16	:30	11:33 PM	PRATV1602H	\$2,000.00		1
			Aired Spots	39							
		!	71160 30018	39							

Gross Total \$91,250.00

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Agency Commission

\$13,687.50

Net Amount Due \$77,562.50 Payment Terms 30 Days